



McCoy Design Firm, Inc.

## More Valuable Than Gold

By Sarah McCoy  
McCoy Design Firm, Inc.

You're just off the slopes after a day of sun and powder; you bask in a warm glow. Your family and friends gather around. You sit back, absorbing with great satisfaction an abundance of contentment. You wonder, "How can I bring this experience into my life over and over and make a great investment for my family's future?"

Great! So, you have decided to build or purchase a new home in the Vail Valley. Now how do you get from point A - an empty lot or home - to point Z - a beautifully designed home that is exactly as you envisioned? Time, always a valuable commodity, becomes squeezed into a micro-cosmic element here. Questions on a new project need answers: Paint color? base profile? door style? bath tile? deco tiles? range surround design? stain colors? wood flooring? railing? hardware? lighting? plumbing???

Whoa! You were just going to paint. Perhaps buy a carpet. Run by mega furniture land and call it a day. Your once simple goal of providing a place for your family now seems to be a nightmare of overwhelming decisions and selections. Should you just give up and set your dream aside? No! Hire a design professional whose expertise is exercised daily and whose resources reach from here to the moon. Then, not only will your goals be achieved, but you will save time and money. Hiring the right professional designer can literally make your dreams for this house come true.

Do you ever walk into a home that just "feels right," but you can't put your finger on one single element? When focused attention is paid to individual details, the sum becomes more than the total of the individual parts. Keeping your designer integrated in the project from the beginning produces flow and consistency and keeps the project on track when new ideas are introduced or problems arise.

To many homeowners, hiring an interior designer is a daunting experience which often leaves the client feeling left out and all but suffocated by the designer's vision. Unfortunately, that does happen. But with a small investment of time, you can have someone in your court who not only listens and transforms your emergent ideas into concrete solutions, but who also gives that little something extra by actually caring about your project.

Interview several designers, review their past projects, and your investment of time will be worth its weight in ... well ... what's more valuable than gold? ... oh yes, Time ... and Peace of Mind.

"Analysis paralysis" is a contagious and highly debilitating virus that often affects new homeowners. In their worry that they will make a mistake, no decision is made in a timely manner. When a decision finally is made, it's often a quick fix that ends up costing much more in time and money than if a professional designer had been guiding their project by asking the right questions and developing the right design solution from the beginning. Constant education and exposure to new products keep great designers on the cutting edge of design trends and enables them to use products in unexpected and original ways: Tuscan plaster, ground granite wall elements, leather wall panels, and the list goes on.

I heard a story about a couple throwing an open house in their newly completed home. Their interior designer was standing nearby when the owner said, "Oh yes, isn't it fantastic! I did it all myself." Initially, the designer was shocked. But after much thought she realized, this is how all clients should feel when a project is complete. A designer's talent is to interpret your visions and deliver a complete package that is a reflection of your style and goals.

So, if time, money, and peace of mind are important to you, hire an interior designer for your dream home in the Vail Valley.



Sarah McCoy is the principal designer of McCoy Design Firm. For more information, visit [www.mccoydesignfirm.com](http://www.mccoydesignfirm.com).